

InComm Receives Patent on Innovative Packaging Technique

New procedure will help prevent package tampering on prepaid products



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InComm

11 Jul, 2017, 09:20 ET

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ATLANTA, July 11, 2017 /PRNewswire/ -- **InComm**, a leading prepaid product and transaction services company, today announced the recent grant by the United States Patent and Trademark Office of a patent for an innovative, new method of printing activation barcodes and packaging prepaid products, providing InComm's retailers with yet another tool to protect against fraud.



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With this new technology, the activation barcode for products such as gift cards and prepaid debit cards is made from the combination of portions of a barcode printed in two places: one portion from the packaging and the other from the card that is housed within the packaging. The barcode portion printed on the card is visible through an opening in the packaging, allowing cashiers to scan and activate the product just like they would any other prepaid product.

Printing the activation barcode across both the card and the package helps retailers prevent package tampering fraud, as both the card and the packaging must remain intact for the product to be activated. Removal of the card from its packaging or damage to the packaging will render the card incapable of being activated.

"We can create all the innovative products we want, but if we aren't protecting those products, we aren't living up to our commitment to the retailer and the consumer," said Chanda Wicker, SVP Global Production Services at InComm. "This new printing technique is a game-changer in this industry that will allow us to do even more to help our partners battle fraudsters. We have long been on the frontline in that fight, and this new printing technique gives both us and the retailer a new tool with which to win that fight on every peg, shelf and display."

All retailers in InComm's network will have access to this cutting-edge technology. In the past year InComm has already put several million cards into the marketplace utilizing this method for one of the world's largest retailers and has witnessed the benefits experienced by both the retailer and the consumers.

About InComm

Leveraging deep integrations into retailers' point-of-sale systems, InComm provides connectivity to a variety of service providers that allow consumers to conduct everyday business at more than 500,000 points of retail distribution.

Whether those consumers are activating prepaid products, paying bills, enjoying real-time discounts through a membership card, purchasing digital goods in-store or adding funds to an online account, InComm is there to provide unique gift-giving opportunities, cater to on-the-go shoppers, deliver added value through loyalty programs and serve cash-based consumers. With 206 global patents, InComm is headquartered in Atlanta with a presence in more than 30 countries. Learn more at www.incomm.com or connect with us on [www.twitter.com/incomm](https://twitter.com/incomm).

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